



Graphic Designer  
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in hal17  
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## DESIGN SKILLS

typography, package design, book design, posters, color theory, brochures, wayfinding, signage, web design, motion design, vector art, brand identity, UX, photography, infographics, copy editing, patterns, research

## TECHNICAL SKILLS

- Adobe Suite: InDesign, Photoshop, Illustrator, After Effects, Audition, Character Animator, Dreamweaver, Muse, Media Encoder, Prelude, Premiere Pro, SpeedGrade
- iMovie, GarageBand, Keynote
- Ms Outlook, Excel, PowerPoint

## OBJECTIVE

I seek to use an opportunity to apply my zesty and zealous character to apply my strong design skills while creating engaging design.

## EDUCATION

Academy of Art University, San Francisco, CA | Master of Fine Arts (MFA), Graphic Design  
University of Hartford, Hartford, CT | Bachelor of Arts, Interpersonal Communication

## EXPERIENCE

### Proskauer • New York, NY • Graphic Designer • 2017–Present

As a member of the Creative Services team at a global law firm, I work closely with the creative team, business development, marketing, and legal to create engaging design during a re-branding launch.

- Print: Announcements, books, brochures, collateral, event materials
- Digital Media: Motion graphics, social media images, website artwork, evites
- Project Management: Manage and successfully execute multiple projects with competing and tight deadlines. Responsible for balancing projects for the rebrand in addition to daily responsibilities.
- Re/Brand: Image creation and editing for website, uploading and organizing content on the new company website
- Assist in applying and further developing the new and upcoming branding guidelines
- Collaborate with vendors to determine appropriate production materials and methods, review proofs, ensuring high-quality and timeliness
- Provide text and art suggestions

### NYU Langone Medical Center • New York, NY • Graphic Designer • 2013–2017

As a member of the Printing Services team at a premier academic medical center, I worked alongside senior management taking a proactive role in improving the medical care and safety experience for patients and employees through innovative design and strong production skills.

- Print: Signage, posters, wayfinding, books, brochures, collateral, event materials
- Digital Media: Digital signage, screen savers, website artwork, events/invitations
- Project Management: Manage and successfully execute multiple projects with competing and tight deadlines in a highly matrixed and diverse medical center
- Clients: Bring vision to life, paying close attention to the project's purpose, needs, and specifications
- Re/Brand: Provide designs and feedback that exhibit the new and ever-changing guidelines in our "Made for New York" rebranding launch
- Strictly adhere to corporate identity branding and editorial guidelines
- Manage costs and services that impact solutions to design materials
- Maintain confidentiality while working on projects containing sensitive information
- Collaborate with vendors to review proofs, ensuring high-quality and timeliness
- Collaborate with translators, clients, copywriters and marketing team
- Provide text and art suggestions to ensure all users will understand the material

### ExL Pharma • New York, NY • Graphic Designer • 2013

Worked directly with event production managers & Director of Marketing as the company's first in-house designer. Initiated and streamlined the design process.

- Print: Brochures, direct mail, signage, advertisements, sell sheets
- Digital Media: Static and motion artwork creation, editing and selection, website maintenance, advertisements, banners, print-to-web conversion
- Efficiently worked within multiple coinciding 10-day production cycles

### Freelance Graphic Designer • New York, NY • 2009–Present

Provide my clients with exceptional, dynamic design and service while strengthening my skills in print, web, and motion design.